

Strategic Planning Update

Community College of Philadelphia
Town Hall
April 6, 2016

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Overview

- Reasons for starting planning cycle
- Purposes of strategic planning
- Guiding principles
- *The City's College: Impact 2025*
- Organization for planning
- Steps to date
- Next steps
- Questions/Comments

Reasons for Starting the Strategic Planning Cycle

- Current Plan is 2013-2017 and it usually takes a year or more to develop a plan
- New College leadership provides an opportunity for everyone to participate in envisioning the future of the College
- MSCHE requires that the institution have a strategic plan in place and made recommendations in 2014 related to mission review and planning

Purposes of Strategic Planning

- Facilitate alignment and integration
- Identify Strategic Goals and Objectives
- Drive resource allocation
- Serve as a precursor to an implementation plan

Hinton, K.E. (2012). *A practical guide to strategic planning in higher education*. Society for College and University Planning.

Guiding Principles

The planning process will be...

- Based on *The City's College: Impact 2025*
- Centered on “Pathways”
- Reflective of where we want to be
- Data-driven
- Agile
- Inclusive
- Rapid
- Transparent

The City's College: Impact 2025

Five “pillars”:

- Student Success
- Workforce Development, Readiness & Economic Innovation
- Internal & External Community Relations
- World-class Facilities
- Fiscal Stability & Sustainability

Organization for Planning

Pillar Builders — College community and external stakeholders

Facilitators — Identified community members who will engage others and gather and supply information to make it possible for us to build a new plan.

Student Success — Laura Davidson/Donavan McCargo

Workforce — Carol de Fries/Wayne Williams

Community Relations — Marissa Johnson Valenzuela/Dave Thomas

Facilities — David Bertram/Gary Bixby

Fiscal Sustainability — Kristy Shuda McGuire/Jim Spiewak

Additional Support

A small team of faculty, administrators, staff and a representative of the student body who will work to ensure timely completion of the plan based on College principles. The representatives are:

Judith Gay

Samuel Hirsch

Rainah Chambliss

Lisa Hutcherson

Eric Massenburg

Nadia Mendez

Stephanie Scordia

Kristen Starr

Tammy Wooten

Steps to Date

- Board Retreat (January 2016)
- Cabinet Retreat (February 2016)
- Meetings with facilitators (March 2016)
- College communication (March 2016)
- Mission communication (March 2016)
 - mission@ccp.edu or
 - <https://www.surveymonkey.com/r/CCPMissionReview>
- Discussion opportunities (April 2016)

Next Steps

- **Creation of Web Page**
- **Creation of survey**
- **Additional opportunities for participation**