

Assessment

Metamorphosis:

Our Common
Assessment Story

Community College of
Philadelphia

Fall 2023 Professional
Development Week

Assessment Tuesday

August 29, 2023



What is assessment?

Regardless of discipline, division, or goal, assessment is:

- DATA COLLECTION
- DATA ANALYSIS
- DATA DRIVING



Why do we assess?

Students' satisfaction, progress, and well-being

Improves program cohesion

Shows us where the gaps are

Improves teaching & learning

Communicates value of work

Keeps course material relevant

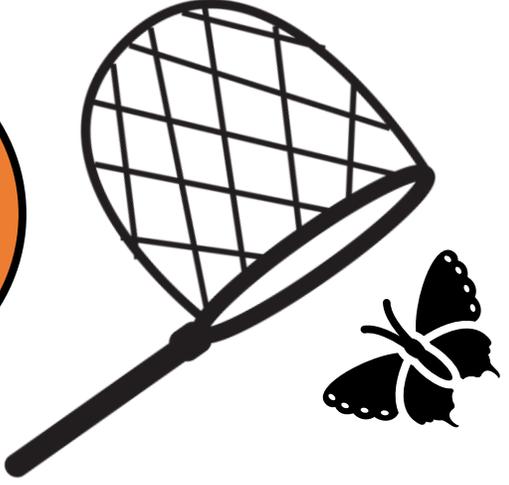
Helps us see the big picture

Shows our impact on the College community

Gives us a reason to celebrate

Determines program effectiveness

Improves unit performance



DATA COLLECTION

EXCEL

AEFIS

PERFORMANCES

ACADEMIC PLANS

IR DASHBOARDS

PORTFOLIOS

FINAL EXAMS

CLINICAL EVALS

STATS

QUIZZES

SURVEYS

CANVAS

INTERNSHIP EVALS

PRESENTATIONS

WORKSHEETS

SCANTRONS

PEER CRITIQUES

PAPERS

LAB REPORTS

CAPSTONE PROJECTS

DISCUSSION BOARDS

TRACKING

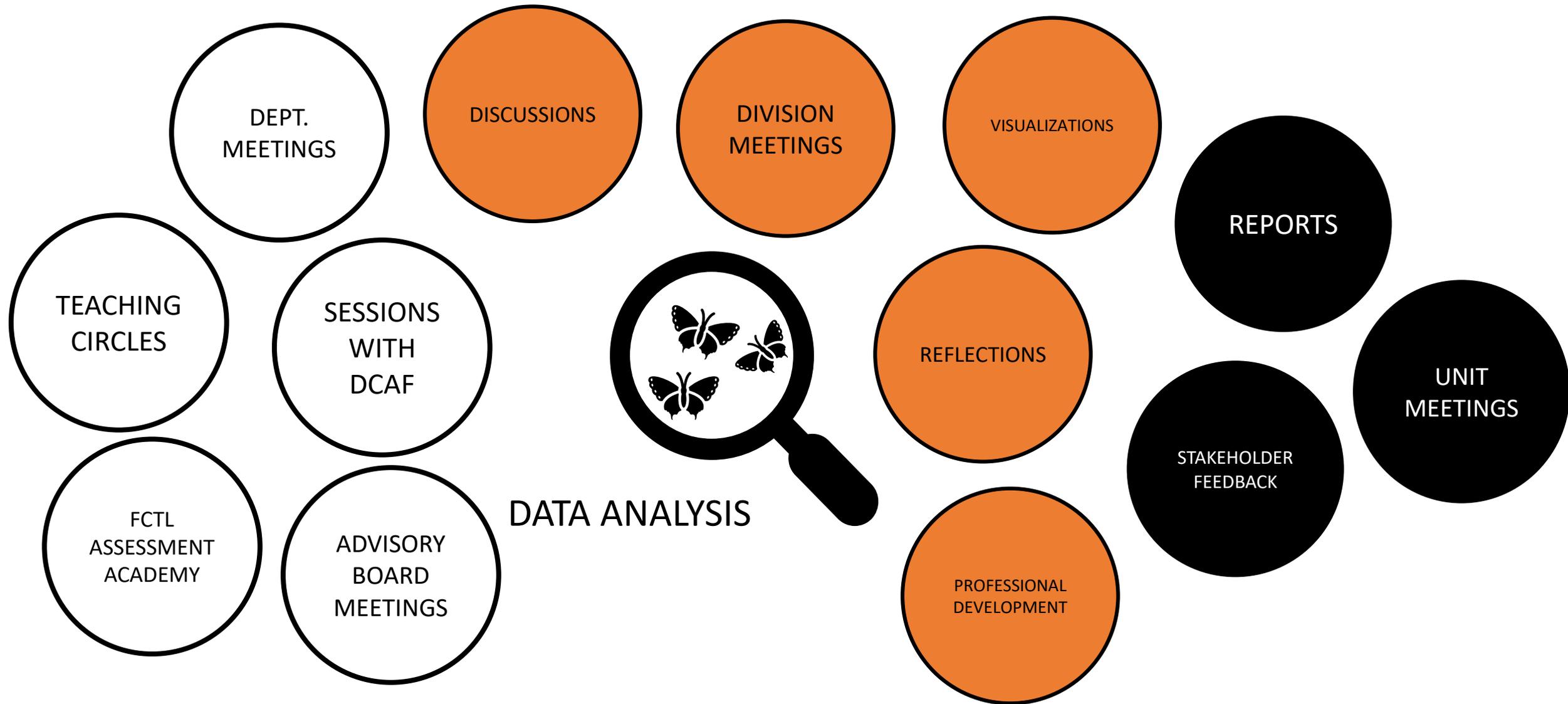
CASE STUDY ANALYSIS

SPEECHES

FOCUS GROUPS

EVENT FEEDBACK

PRACTICUMS



TALK ABOUT IT, THEN... WRITE IT DOWN



DATA DRIVING

REASSESS

WRITE IT DOWN

REVISE
CLOs/PLOs

TRY NEW
TEACHING
METHODS

DEVELOP A
NEW
COURSE

DEVELOP A
NEW
INITIATIVE

IMPROVE
ASSESSMENT
PROCESSES

REVISE
DEGREE
PROGRAM

ALIGN
OUTCOMES
AND
MEASURES

REVISE OR
CREATE
A NEW
RUBRIC

PROFESSIONAL
DEVELOPMENT

UPDATE
ASSIGNMENT

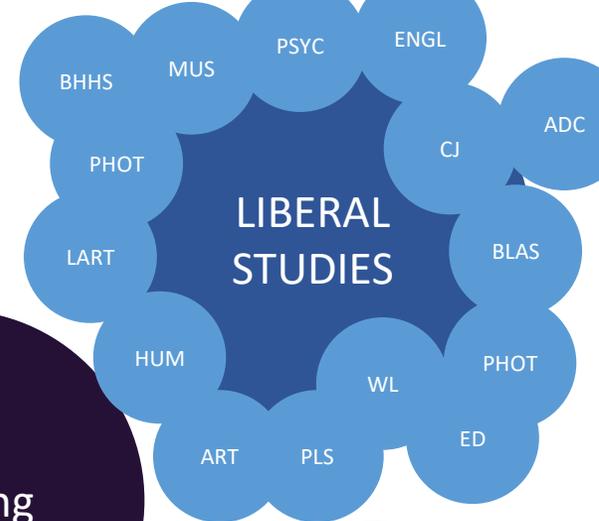
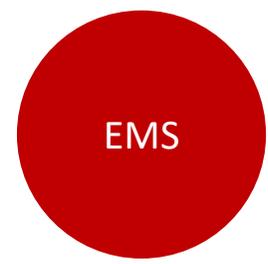
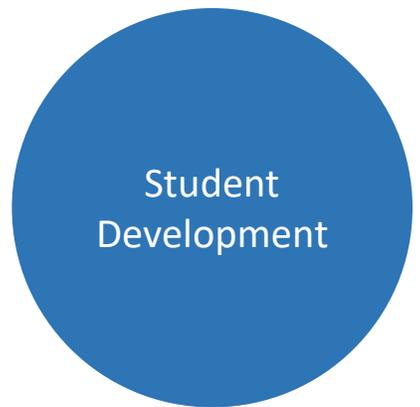
SPECIALIZED
ACCREDITATION
RECOMMEND-
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ACADEMIC
PROGRAM
REVIEW
RECOMMEND-
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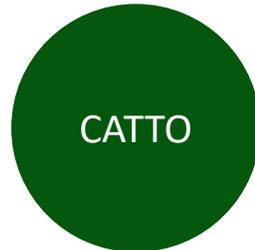
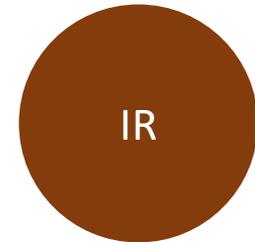
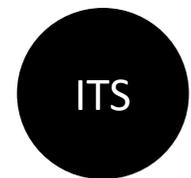
MIDDLE STATES
RECOMMEND-
ATIONS

CHAPTER 335
RECOMMEND-
ATIONS

Regardless of discipline, division, or area, assessment is about . . .



STUDENT SUCCESS!



UP NEXT...

In Progress:

Assessment Handbook
& College Assessment
Timeline

We Heard You!

Results of the Spring
2023 Assessment Focus
Groups

Where Are We
with Our
**Search for an
Assessment Platform?**

DCAF & OAE Presents...
**Best Practices in
Assessment from across
the College**