

Assessment

Metamorphosis:

Our Common
Assessment Story

Community College of
Philadelphia

Fall 2023 Professional
Development Week

Assessment Tuesday

August 29, 2023



What is assessment?

Regardless of discipline, division, or goal, assessment is:

- DATA COLLECTION
- DATA ANALYSIS
- DATA DRIVING



Why do we assess?

Students' satisfaction, progress, and well-being

Determines program effectiveness

Improves unit performance

Gives us a reason to celebrate

Shows our impact on the College community

Helps us see the big picture

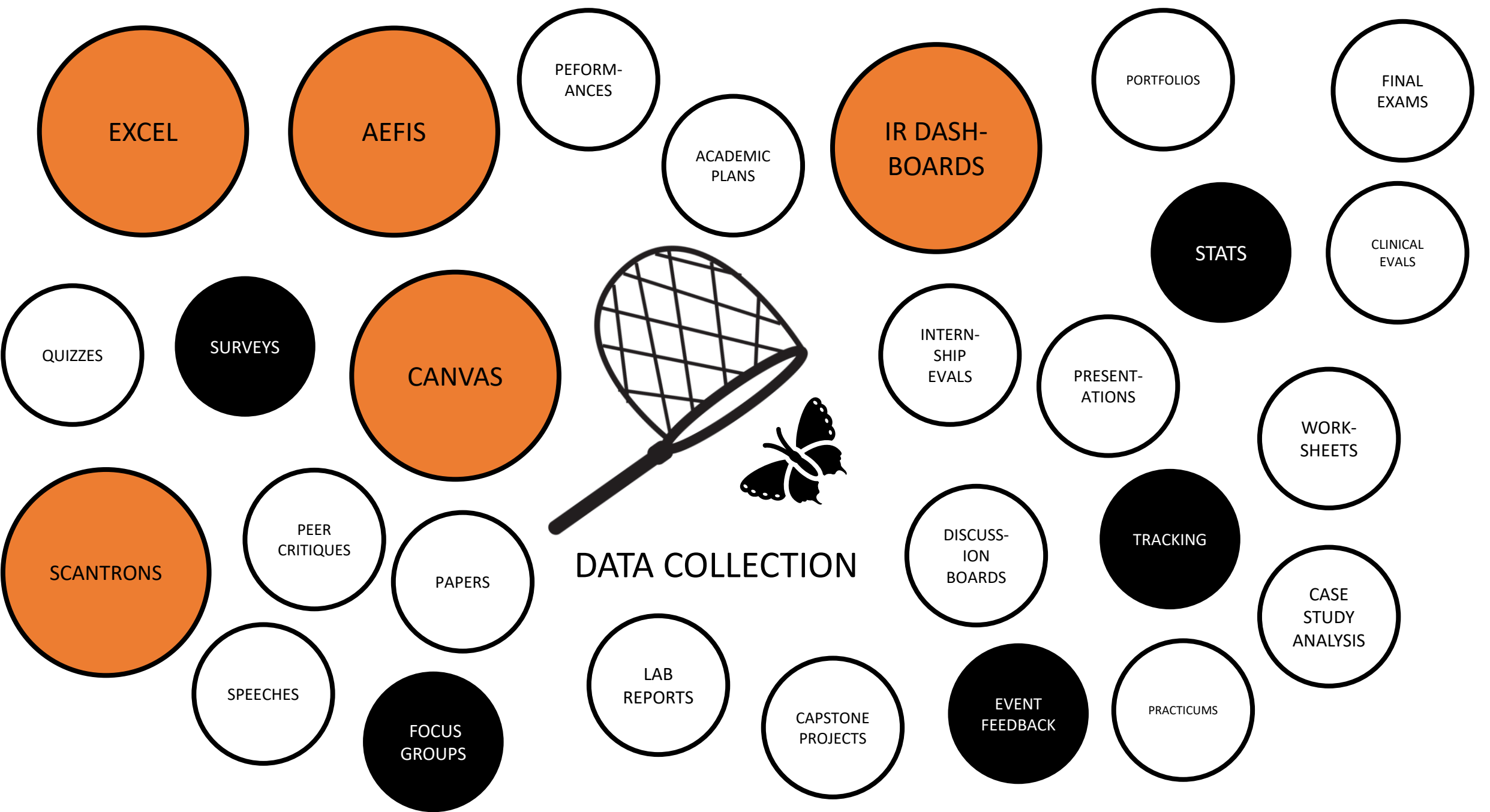
Keeps course material relevant

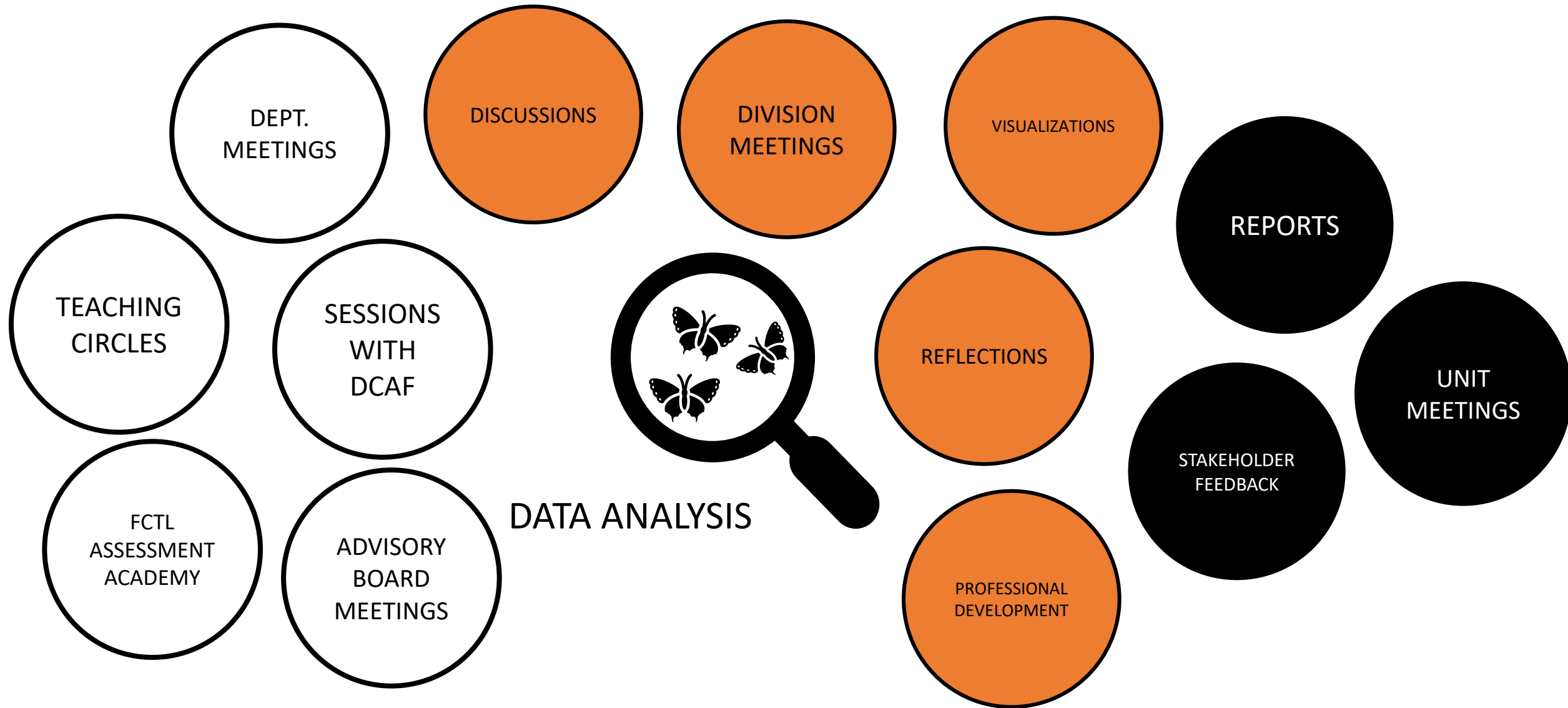
Communicates value of work

Improves teaching & learning

Shows us where the gaps are

Improves program cohesion





TALK ABOUT IT, THEN... WRITE IT DOWN



DATA DRIVING

REASSESS

WRITE IT DOWN

REVISE
CLOs/PLOs

TRY NEW
TEACHING
METHODS

DEVELOP A
NEW
COURSE

DEVELOP A
NEW
INITIATIVE

IMPROVE
ASSESSMENT
PROCESSES

ALIGN
OUTCOMES
AND
MEASURES

REVISE OR
CREATE
A NEW
RUBRIC

PROFESSIONAL
DEVELOPMENT

REVISE
DEGREE
PROGRAM

UPDATE
ASSIGNMENT

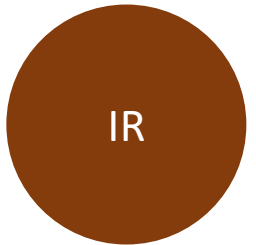
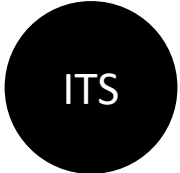
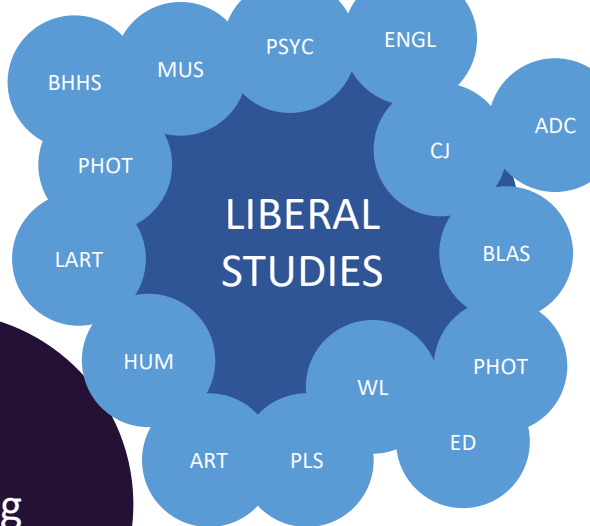
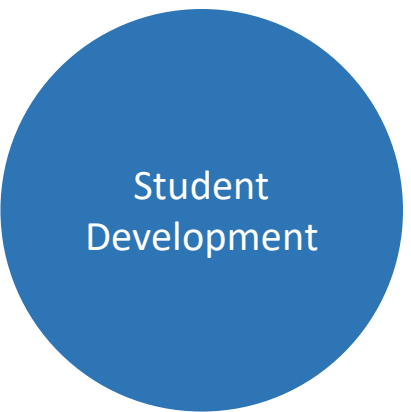
SPECIALIZED
ACCREDITATION
RECOMMEND-
ATIONS

ACADEMIC
PROGRAM
REVIEW
RECOMMEND-
ATIONS

MIDDLE STATES
RECOMMEND-
ATIONS

CHAPTER 335
RECOMMEND-
ATIONS

Regardless of discipline, division,
or area, assessment is about . . .



STUDENT SUCCESS!

UP NEXT...

In Progress:

Assessment Handbook
& College Assessment
Timeline

We Heard You!

Results of the Spring
2023 Assessment Focus
Groups

Where Are We
with Our
**Search for an
Assessment Platform?**

DCAF & OAE Presents...

Best Practices in
Assessment from across
the College