

STUDENT OUTCOMES COMMITTEE OF THE BOARD OF TRUSTEES

Thursday, November 3, 2022

1:00 p.m.

Hybrid

Zoom

&

Klein Cube, P2-3

1700 Spring Garden St.

Philadelphia, PA 19130

AGENDA

- (1) Public Session
 - (a) Introductions (I)
 - (b) Approval of the Minutes of October 20, 2022 (A)
 - (c) Catto Scholarship Update (I)

Guest:
Dr. Seth Jacobson, Executive Director, Catto Scholarship
 - (d) Enrollment Update (I)

Guest:
Dr. Darren Lipscomb, Associate Vice President, Enrollment Management
 - (e) Center for Male Engagement/I Am More Update (I)

Guest:
Derrick Perkins, Director, Student Transition Success Programs
 - (f) New Business

Attachments:

Minutes of October 20, 2022

**STUDENT OUTCOMES COMMITTEE OF THE
BOARD OF TRUSTEES**

MINUTES

Thursday, October 20, 2022

10:00 a.m.

Zoom/Hybrid

Presiding: Ms. Fulmore-Townsend

Committee

Members: Rep. Morgan Cephas, Mr. Patrick Clancy, Ms. Shirley Ireland, Mr. Tyrell McCoy, Ms. Rosalyn McPherson, Ms. Mindy Posoff

Board

Participants: Mr. Tyrell McCoy

College

Members: Dr. Generals, Dr. Lipscomb, Dr. Marshall, Dr. Thomas

Guests: Dr. Birge, Ms. Norment, Mr. Saxton, Dr. Shannon

(1) Public Session

(a) Introductions:

Dr. Marshall welcomed the Automotive Technology Faculty to the Student Outcomes Committee meeting. Introductions were made to Richard Saxton, Assistant Professor and Department Chair of Transportation Technologies, Dr. Darren Lipscomb, Associate Vice President, Enrollment Management, Dr. Eric Shannon, Director of Institutional Research in the Office of Institutional Effectiveness and Dr. Amy Birge-Caracappa, Professor of English, Director of Assessment, and Coordinator of General Education in the Office of Assessment and Evaluation Institutional Effectiveness Unit.

Ms. Arielle Norment, Interim Dean of Business and Technology, was introduced as well. Dr. Marshall took a moment to show her appreciation for Ms. Norment. She informed the committee that Ms. Norment stepped in as an Interim Dean before Dr. Marshall arrived at the College. It was noted that Ms. Norment has been doing an amazing job. At this time, Dr. Marshall wanted to give kudos and thank her, in front of everyone, for her hard work and her leadership in that role.

(b) Approval of the Minutes of September 22, 2022

The minutes were approved unanimously.

(c) Automotive Technology Academic Program Review

Mr. Saxton informed the committee of his 26 years at the College and during this time he's been involved with the program which is now transportation technologies. There are quite a few different programs. Now, besides automotive, there's medium and heavy truck programs.

The automotive program has been relatively stable, even during COVID. We've seen some interesting numbers as far as classroom efficiency. Comparing our numbers against the demographics of the regular college, we have seen a lot of positives as far as Black males being successful in our program; women being successful in the program, and recently acquired an NSF grant.

Mr. Saxton reported that with the hard work put in from the previous Dean, Dr. Carter, Ms. Norment, himself and the consulting firm, they all came together as part of a \$500,000 NSF grant. The grant will help develop a better recruitment strategy for women and underrepresented minorities. It should help grow our numbers which he reported were approximately (targeted in the report) at 16% growth year to year.

This is a pretty substantial growth consistently over that five year period.

A conversation around hiring qualified faculty included the need to attract qualified faculty to the program as this could double enrollment. It seems that people are not willing to leave lucrative industry jobs to become faculty. Current faculty salary is a factor. We got lucky to get Carmelo Robles recently because he wanted to make a transition and not necessarily looking for work. It is like finding a needle in a haystack. To hire qualified faculty/technician, we have to be very strategic. Even though they have skills in shop they might not have the instructional skill set necessary.

There was discussion around how we are thinking about the future of Automotive Tech and more specifically, the continued investment that would be required at the CATC to keep us at pace with the rapidly growing industry. The committee were concerned about being engaged in some strategic planning around where we are now as opposed to where we need to be in the future, and how we can continually invest in the program to make sure that we're at the cutting edge.

Mr. Saxton informed that most of the equipment that we require and we purchase, is through Perkins and are not necessarily straight out of the college operating budget. In general, review of equipment is through our Advisory Committee and the approval through the Advisory Committee, which is all required through Perkins. This is how we acquire those kinds of electric vehicle training equipment as well as advanced driver assist systems, blind spot monitoring, adaptive cruise control, and the like. We are on the cutting edge right now with the new building. We put a lot of those pieces already in place.

Often, we will get donations from manufacturers because they want us to train our students on their vehicles so this is with Nissan, Toyota, Ford and Subaru. Our latest partner that will be coming out in the Fall will be Fiat Chrysler.

Having a brand new building, which is very attractive to students, I think we'll be able to accomplish growth in the next five years. Mr. Saxton felt that with the proper outreach and students visiting the facility, we can attract more students.

Dr. Birge gave a synopsis of the Auto Tech program which included that CATC figures largely reflect great opportunities for students of color and females. The Auto Tech program provides female students and Black students long-term professional career prospects and economic security at a higher rate than the national average. . Assessment is on track for Auto Tech outreach for women. It was reported that Auto Tech has slightly lower percentage full-time enrollment than the College which is 26.7% to 28.8% but a higher percentage of Black/African American male students than the College - 31.3% to 13.5%. Compared to the national average, Auto Tech enrolls a higher percentage of Black students - 37.5% to 9.9% and a higher percentage of female students -6.5% to 3.5%. The plan is to enroll more. It was mentioned that greater specialization may lead to more transfer opportunities.

Questions about attrition were addressed. Dr. Birge informed the committee attrition from the last APR really had to do with students not being able to get the courses that they needed in the right semester or term to stay on track and graduate.. Scheduling itself was an issue. It was brought up that the CATC building really will lend itself to scheduling more classes during the regular Fall/Spring semesters which we were unable to do previously with the small size of our previous location.

The committee felt this APR had very strong results and are looking forward to seeing how the additional resources, new facility and relationships will help this program continue to thrive and grow.

Action: The Student Outcomes Committee unanimously recommended that that the Board of Trustees accept the program review for the Automotive Technology Academic program with approval for five years.

(d) Culinary Arts AAS Mid-Term Review

Dr. Marshall noted that one of the things to know is the challenge that Culinary has had over the COVID time period when faculty couldn't actually be in-person in kitchens, cooking and working with students. So there were some challenges with enrollment during that time period. She is excited to see a trend in the other direction and to see reinvigoration of the program. There are some exciting opportunities to engage with the community and connecting our students with restaurants in Culinary and Hospitality as well.

A discussion arose regarding the capacity of the program and how many students are currently enrolled. The Culinary Arts program currently has 81 students. Ms. Norment informed the committee that the plan is to keep the program and courses small due to limited space in the kitchen and for the individualized attention and hands-on experiences.

Mr. Clancy inquired about any challenges with students making it to graduation because skills they have picked up along the way are more marketable for immediate employment and they can jump down and go to work prior to graduation. Ms. Norment stated that students jumping down prior to graduation was not an issue. Typically what is seen is that students work part time and take classes full time to complete coursework.

There was dialogue regarding whether or not employers still want the Associate's degree versus the credential. Like other programs that is seen in the city, some of the culinary programs are not two years and they're more credentialed based or skill based. An inquiry was made as to whether there is still a need, from the employer's perspective, for an Associate's degree. Ms. Norment assured that there is a need for an Associate's degree, especially for the higher level positions. So we can see students that upon graduation, they're able to move directly to supervisory management roles. The employers and student benefit from the degree. We are trying to build those relationships with organizations such as Job Corps and/or Philabundance, and others as such, so that we can get their graduates into our program through articulation agreements and prior learning assessment.

Action: The Student Outcomes Committee unanimously recommended that that the Board of Trustees accept the Mid Term Review Update for the Culinary Arts AAS program.

(e) New Business

There was no new business.

Next Meeting

The next meeting of the Student Outcomes Committee of the Board is scheduled for November 3rd at 1:00 p.m.

Attachments:

Minutes of September 22, 2022

Automotive Technology Executive Summary APR

Culinary Arts AAS Mid-Term Review