Community College of Philadelphia

STUDENT OUTCOMES COMMITTEE OF THE BOARD OF TRUSTEES

Thursday, October 7, 2021

1:00 p.m.- 2:30 p.m.

Zoom

AGENDA

- (1) Executive Session
- (2) Public Session
 - (a) Approval of the Minutes of September 2, 2021 (A)
 - (b) Catto Scholarship Update Dr. David Thomas (D)

Points of discussion:

- Status of the scholarship (model, eligibility criteria, success metrics, etc.)
- Catto staffing updates
- Outreach and enrollment
- Lessons learned to date
- Plans for next semester/year

Guests: Dr. April Voltz, Executive Director, Catto Dominic Nguyen, Research Analyst for Catto

(c) Student Debt Relief and Funding Distribution

Dr. Shannon Rooney

(D)

Points of discussion:

- Student debt relief program review and outcomes
- Covid relief funding program overview and outcomes

Guests: Dr. Eric Shannon, Director of Institutional Research
Dr. Darren Lipscomb, Associate Vice President, Enrollment
Management

(d) New Business

Attachments:

Minutes of September 2, 2021

Power Point Presentation - Student Debt Relief and Funding Distribution

STUDENT OUTCOMES COMMITTEE OF THE BOARD OF TRUSTEES

MINUTES

Thursday, September 2, 2021 1:00 p.m. Zoom

Presiding: Ms. Posoff

Committee

Members: Ms. Ireland, Ms. McPherson

Board

Participants: Mr. Dubow, Mr. Herzog

College

Members: Ms. de Fries, Dr. Generals, Dr. Hirsch, Ms. Liautaud-Watkins, Dr. Roberts, Dr.

Rooney, Dr. Thomas

Cabinet

Members: Dr. Zanjani

Guests: Ms. Behrens, Mr. Bertram, Ms. Fielding, Ms. Gordon, Dr. Lewis, Dr. Shah, Ms.

Sloan, Dr. Sweet

(1) Executive Session

There were no agenda items for the Executive Session.

(2) <u>Public Session</u>

(a) Approval of the Minutes of June 3, 2021

The minutes were approved unanimously.

(b) Academic Program Reviews

Facilities Management (A.A.S. Degree)

Ms. Gordon, from the Office of Assessment and Evaluation, explained that until Fall 2019, there were two programs for Facilities Management: one with a design option, the other with a construction option. In Fall 2019, they were combined into one umbrella program with two concentrations. The program is in the department of Architecture, Design, and Construction. Program enrollment has fluctuated. One reason might be that in Fall 2019, two programs in the department, Architecture and

Interior Design, became non-select; Facilities Management might have been the holding program for students interested in the select programs. With students entering those two programs directly, there was a higher percentage of Facilities Management students returning to a different program. Overall, the program has more Black students than the College average. It also has a fairly high proportion of transfer students for an AAS degree; the program has an articulation agreement with Temple. The program has a scholarship; this semester \$1000 is being awarded to three students.

There are three recommendations from the review: the program should monitor enrollment and retention; complete a full cycle of assessment for all program learning outcomes (PLOs); and pay special attention to the action plan when benchmarks are not met.

Ms. Behrens, Coordinator for Facilities Management, provided additional information. A recommendation from the last review suggested a merger with the Construction Management program. Both the faculty and the advisory committee had concerns about this as the two programs are distinct; as such, the programs were not merged. When the program was revised for Fall 2019, faculty revised the PLOs. There is a core group of five PLOs for both concentrations, with an additional PLO for each concentration. Outcomes have been mapped in AEFIS. Ms. McPherson asked about the relationship the program has with minority vendors and contractors, since the program has more Black males than the College average. She noted that people of color have not traditionally been welcomed in these fields, and the City has a lot of opportunities. Ms. Behrens responded that while the program does not have connections with minority vendors, it does have relationships with the City, including having City employees on the advisory committee. This could positively impact internship opportunities, which were stalled because of COVID-19 and which the program expects to pursue. Ms. Ireland asked about the jobs for which students with the AAS degree are eligible. Ms. Behrens noted that program students are getting jobs. There are entry-level positions within facility management professional offices. While some students do pursue a Bachelor's, it is not necessary because this is a career program. Students will have to keep learning as the field becomes more professionalized. The program does alert students to the Facilities Management certification.

Construction Management (A.A.S. Degree)

Ms. Gordon noted that the Construction Management program is also part of the Architecture, Design, and Construction department. Enrollment has been relatively steady, with decreases due to COVID-19 lower than the College average. There is a higher proportion of Black males and of males across all categories compared to the College. There is also a higher percent of transfers for an AAS program, although there is no articulation agreement (a draft is being pursued with Jefferson University). There is overlap with other programs in the department, including courses; AEFIS will help with collecting assessment data. The recommendations from the review are that the program complete a cycle of assessment for the new PLOs and that after the

program revision is completed, the program should assess the effect of the revision, including to enrollment, workforce, etc. Mr. Bertram, Department Head for Architecture, Design and Construction, explained that effective 2019, the PLOs were revised as part of the program revisions, including revising seven courses (with three still to be done). The program will have a capstone course in which students will have a fictitious construction company and must complete a bid, with other courses leading up to project. The program also completed 15 course-level assessments. The program used the course-level and program-level assessments and input from the advisory board to develop its revisions. In 2020, the program mapped out all outcomes in AEFIS which will facilitate assessing effects of the revision. New courses have been offered and were well received by students.

In response to a question from Ms. Posoff about the field, Mr. Bertram discussed that if there are a lot of cranes on the horizon, then there are fewer students in Construction Management programs. Right now contractors in the City are busy. As such, marketing is important. Construction Management students who are older and have families and full-time jobs have responded well to remote learning, which will be considered when things "normalize." Ms. Ireland remarked that with the upcoming federal infrastructure bill, workforce needs will increase now and there is not enough skilled labor to do what is planned. The program might therefore be in a positon to recruit students with information about the pipeline to employment. Ms. de Fries added that the Workforce and Economic Innovation division can be a resource for connections to employers. Dr. Thomas highlighted as a pipeline the partnerships with YouthBuild Philly Charter, Dobbins High School, and Randolph Skills Center.

Respiratory Care Technology (A.A.S. Degree)

Ms. Gordon explained that the Respiratory Care Technology program is part of the Allied Health department. The program has had to deal with COVID-19 related challenges because much of the pedagogy is hands on and not adaptable for online. This is the only two-year program in the area, which helps students enter the workforce faster. She noted that one in five people in the field in the Delaware Valley comes from this program. It is recommended that the program pay special attention to enrollment since they could not enroll a new class in Fall 2020. Dr. Shah, Dean of the Math, Science, and Health Careers division, noted that the combined retention/graduation rate is over 25%; he attributes this to the faculty. Dr. Lewis, Department Head of Allied Health, said that the program does have 23 students starting this fall (limit for a new class is 24). The program has established a transfer agreement with the University of Cincinnati, enabling students to go on to a four-year degree with this online option. The next program accreditation is 2027.

Ms. Fielding, coordinator of the Respiratory Care Technology program, explained in response to a question from Ms. Ireland that a program graduate becomes a registered respiratory therapist once they pass the boards. The field is moving towards Bachelor and Master's degrees. While the program would like to expand, it is not possible now with social distancing guidelines in place and because a new class did not start last

fall. The foundations of respiratory are difficult to teach online, especially when working with equipment. The accrediting agency allows for 36 students in a class; the program usually has 30+ students in a class. If the program wanted more students, it would have to request another lab and more instructors. Dr. Hirsch added that because the health care job market is so strong in the area, it can be challenging to recruit faculty from the higher paid positions in the field. The College has been fortunate to find individuals who do want to teach.

Action: The Student Outcomes Committee unanimously recommended that the Board of Trustees accept the program reviews for the Facilities Management A.A.S, the Construction Management A.A.S, and the Respiratory Care Technology A.A.S. programs with approval for five years.

(c) New Business

There was no new business.

Next Meeting

The next meeting of the Student Outcomes Committee of the Board is scheduled for October 7th at 1:00 p.m. via Zoom.

Attachments:

Minutes of June 3, 2021 meeting

Academic Program Review: Facilities Management Academic Program Review: Construction Management Academic Program Review: Respiratory Care Technology



Student Debt Relief and Funding Distribution

Oct. 7, 2021 | 1:00 p.m.

Agenda

- Student debt relief program overview
- Student debt relief program outcomes
- Q&A and discussion
- Covid relief funding program overview
- Covid relief funding program outcomes
- Q&A and discussion

Student debt relief program overview

- 3,385 students' balances paid using HEERF II institutional funds
- Total relief: nearly \$3 million
- Limited to credit students enrolled between 3/13/20 and spring 2021 for tuition/fee-related debt incurred between Spring 2020 and Spring 2021

Student debt relief program outcomes

Of the 3,385 students whose debts were paid:

- 584 registered for fall 2021
- III graduated before fall 2021



Student debt relief program

Q&A and discussion

Covid relief funding program overview

- 2019-2020 academic year CARES
 - 5,433 students received funding
 - \$5,933,500 awarded
- 2020-2021 academic year CARES
 - 2,069 students received funding
 - \$2,116,450 awarded
- 2020-2021 academic year HEERF2
 - 3,557 students received funding
 - \$4,375,875 awarded
- Approximately 9,400 students received about \$12.4 million

Covid relief funding program outcomes

Overall persistence

	Spring '20		Fall '20		Spring '21	
	Avg. GPA	Hrs Earned	Avg. GPA	Hrs Earned	Avg. GPA	Hrs Earned
Did Not Receive Funds	2.56	5.69	2.47	5.65	2.53	5.71
Received Funds	2.57	6.15	2.71	6.29	2.71	6.26
Difference	0.01	0.46	0.24	0.64	0.18	0.55

GPA and hours earned

	Spring '20		Fall '20		Spring '21	
	#	%	#	%	#	%
Did Not Receive Funds	4576	56.74%	5750	65.53%	3849	53.57%
Received Funds	3806	70.74%	4147	91.57%	2792	60.55%
Difference		14.00%		26.04%		6.98%

Covid relief funding program future

- What did we learn?
 - In earlier disbursements, between half and two thirds of eligible students failed to respond to applications
 - Federal regulations have relaxed from CARES to HEERF III
 - In academic year 2021—2022, funds will not rely on application process (federal regulations have relaxed)
- Between Fall 2021 and May 13, 2022
 - \$32 million to be awarded, approximately \$16 million in fall and \$16 million in spring
 - Students will receive eligibility notices and participation is expected to be higher.

Covid relief funding program

Q&A and discussion

Thank you!

