

**Revised**

**MEETING OF THE BUSINESS AFFAIRS COMMITTEE  
OF THE BOARD OF TRUSTEES  
Community College of Philadelphia  
Wednesday, April 17, 2019 – 9:00 A.M.**

**TO:** Business Affairs Committee of the Board of Trustees  
**FROM:** Jacob Eapen  
**DATE:** April 16, 2019  
**SUBJECT:** **Committee Meeting**



---

A meeting of the Business Affairs Committee of the Board of Trustees will be held on **Wednesday, April 17, 2019 at 9:00 A.M. in the Isadore A. Shrager Boardroom, M2-1.** For those members who are using Zoom, please note the following information:

You may join this meeting with any of the following methods:

1. Via the Zoom app which can be downloaded at <https://zoom.us/download>. Once downloaded, launch the app and JOIN meeting 298 590 012. Don't forget to select your audio when joining.
2. Use this URL in any browser to connect <https://ccp.zoom.us/j/298590012>
3. Dial in via the phone with no video with +1 646 558 8656 and Meeting ID 298590012

**AGENDA**

**PUBLIC SESSION**

**(1) Update on Marketing Initiatives (Information Item):**

Tierney and College staff will provide a presentation updating the Committee on Marketing initiatives.

**(2) Extension of Marketing Contract (Action Item):**

Staff is requesting Committee approval to extend the College's contract with Tierney for ongoing support with implementation for a period from May 8, 2019 to October 7, 2019, not to exceed \$25,000 per month and including \$500 for incidentals for a total cost of \$125,500.

**(3) Next Meeting Date:**

The next regularly scheduled meeting of the Committee will be held on Wednesday, May 22nd at 9:00 A.M. in the Isadore A. Shrager Boardroom, M2-1. At that time, the 2019-2020 College budget will be presented to the Committee.

**EXECUTIVE SESSION**

An Executive Session will follow the Public Session.