

## Program revision in order to comply with General Education requirements

College-wide general education requirements go into effect in Fall 2009. This information documents that the program is in compliance with the new general education requirements. The General Education Requirements are as follows:

Social Science (3 cr.)
Humanities (3 cr.)
Mathematics (3/4 cr.) – at or above MATH 118
Natural Science (3/4 cr.)
English 101
English 102 or 112
Writing Intensive (3 cr.)
Interpretive Studies (3 cr.)
American/Global Diversity (3 cr.)
Information Literacy (Engl 102)
Technological Competency (CIS 103)

### Description of Program Compliance

**Program**      Management-Entrepreneurship Option AAS Degree

**Previous Number of Credits Required for Graduation** = 65 minimum

**Number of Credits Required for Graduation with General Education incorporated into the program** = 65 minimum

**Provide a brief explanation of the decision(s) made to comply with the General Education Requirements and complete the following chart. Indicate how your program meets the General Education Requirements. In the last column show which General Education Requirement each course fulfills.**

To comply with the General Education requirements, a Science course needed to be added to the program. Therefore, the decision was made to remove MATH 153-Mathematics of Personal Finance. Since MATH 118-Intermediate Algebra was already in the program and meets the Mathematics General Education requirement, there was no need to include MATH 153 as well.

ENGL 112-Report and Technical Writing was removed as a choice for students since ENGL 112 does not meet the Information Literacy requirement.

The new the General Education requirements only require one Social Science course; therefore, the second Social Science course was removed from the program.

With the above changes and the number of credit hours for MNGT 142-Management Information Systems changing from 4 to 3 credits, the minimum number of credits for the program changes from 65 to 61.

Currently students are required to take a History course, this specific requirement has been changed to a more general humanities requirement in order to allow students sufficient flexibility to meet their Writing Intensive, American/Global Diversity and Interpretive Studies requirements.

## Management-Entrepreneurship Option AAS Degree

Course Number and Name	Prerequisites and Corequisites	Credits	Gen Ed Req.
<b>FIRST SEMESTER</b>			
ENGL 101-English Composition I		3	Composition
CIS 103-PC Applications		3	Tech Comp
MATH 118-Intermediate Algebra		3	Mathematics
MNGT 121-Introduction to Business		3	
ACCT 101-Financial Accounting		4	
<b>SECOND SEMESTER</b>			
MNGT 141-Principles of Management	MNGT 121	3	
ENGL 102-English Composition II	ENGL 101	3	Composition & Info Lit
MKTG 131-Principles of Marketing	MNGT 121	3	
Social Science Elective		3	Soc Science
ACCT 102-Managerial Accounting	ACCT 101 with a grade of "C" or better	3	
<b>THIRD SEMESTER</b>			
MNGT 142-Management Information Systems	MNGT 121	3	
Humanities Elective		3	Humanities
MNGT 144-Small Business Management	MNGT 121	3	
MKTG 237-Creative Selling	MNGT 121	3	
MKTG 238-Marketing & Management Problems	MNGT 141 & MKTG 131	3	
<b>FOURTH SEMESTER</b>			
MKTG 232-Advertising & Sales Promotion	MKTG 131	3	
Science		3/4	Science
MNGT 246-Principles Operation Management	MNGT 121	3	
MNGT 199-Cooperative Work Experience	MNGT 121	3	
MNGT 247-Human Resources Management or MNGT 261-Introduction to the Law & Legal System or MNGT 262-Business Law	MNGT 121	3	
<b>MINIMUM CREDITS NEEDED TO GRADUATE</b>		<b>61</b>	

### GENERAL EDUCATION REQUIREMENTS

All General Education requirements are met through required courses (as indicated above) except for the **Writing Intensive** requirement, the **Interpretive Studies** requirement and the **American/Global Diversity** requirement. Therefore, in order to graduate, students in this program must choose one course that is designated Writing Intensive, one course that is designated Interpretive Studies and one course that is designated American/Global Diversity. The same course may be used to fulfill more than one of these requirements. A list of courses that fulfill these requirements and a more detailed explanation of the College's general education requirements appear elsewhere in this catalog and on [www.ccp.edu](http://www.ccp.edu).

For More Information Contact:

The Division of Business and Technology, Room C1-9, 1700 Spring Garden Street, Philadelphia, PA 19130, Telephone (215) 496-6164; or the College Information Center (215) 751-8010.

## Student Learning Outcomes

Regional accreditors now require that the College lists learning outcomes in the catalog. Please list learning outcomes for your program exactly as you wish them to appear in the catalog.

Upon completion of this program graduates will be able to:

- Apply effectively their knowledge of small business management concepts and practices in for-profit and non-profit ventures as owners or managers in today's challenging and changing economic environment.
- Use computer technology and software for decision support and information retrieval in new and existing ventures for small businesses.
- Develop and evaluate a business plan for a small business and its impact on the owner or manager as well as the community.
- Collaborate effectively with others in situations requiring teamwork, leadership, and negotiations using verbal and nonverbal communications.
- Identify business-related problems, consider alternatives, and reach conclusions based on logical and written analysis in a small business environment.
- Demonstrate an understanding of and engage in all business activities with a focus on ethical behavior in diverse, socio-economic environments.

### Signatures

Department Head \_\_\_\_\_ Date \_\_\_\_\_

CFT Coordinator \_\_\_\_\_ Date \_\_\_\_\_

Division Dean \_\_\_\_\_ Date \_\_\_\_\_

VP Academic Affairs \_\_\_\_\_ Date \_\_\_\_\_