

## Achieving the Dream

Fact Sheet # 13

**Setting Institutional Benchmarks for Student Persistence** 

<u>Priority Area #1</u>: Improve student outcomes through strengthened student support systems: Comprehensive Orientation Program and Early Alert/Intervention System

<u>Priority Area #2</u>: Improve student outcomes by increasing the use of effective educational practices: Faculty Professional Development

The College identified two Achieving the Dream (AtD) priority initiatives in the Implementation Proposal written in spring 2007. Fact Sheet #11 ( http://www.ccp.edu/VPFIN-PL/ir/ir\_reports/fact\_sheet\_11.pdf ) contains information related to Priority Area #1: Improve student outcomes through strengthened student support systems: Comprehensive Orientation Program and Early Alert System. Fact Sheet #12 ( http://www.ccp.edu/VPFIN-PL/ir/ir\_reports/fact\_sheet\_12.pdf ) focuses on benchmarks and baseline information associated with the second Achieving the Dream priority area: Improve student outcomes by increasing the use of effective educational practices through faculty professional development. Short-term student persistence at the College was a student outcome that has been targeted for improvement through the Achieving the Dream initiatives associated with Priority Areas 1 and 2.

First-time student Fall-to-Fall retention rates for each race/gender group will increase by 2% annually.

The initiatives associated with Achieving the Dream are being designed with the intent of improving student persistence from the first fall semester to the second fall semester. The Offices of Student Affairs and Academic Affairs set the following persistence targets: The first-time student fall-to-fall persistence rate will improve by 2% annually, both overall and within each Achieving the Dream student group.

Baseline information, that will be used to assess the effectiveness of institutional initiatives, includes persistence information based on several fall cohorts of first-time CCP students. Rates of student persistence from first year to second year are depicted on the reverse page. The rates are provided for each student group defined by race within gender since these are student groups which are the focus of Achieving the Dream.

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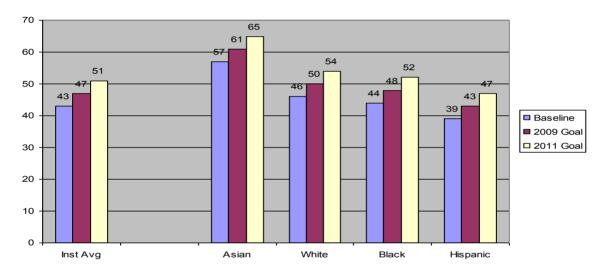
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## **Baseline Information: Current Persistence Rates and Institutional Goals**

According to the College's AtD Implementation Plan: "First-time student Fall-to-Fall retention rates for each race/gender group will increase by 2% annually. The first set of bars in each graph represents institutional averages. Regardless of race and gender, 43 % of recent first-time students returned for classes in the following fall term. By 2009 this rate will increase to 47% and by 2011 51% of first-time students will return for their second fall term.

## Persistence - Female Students



Persistence - Male Students

